

Demographic Snapshot Comparison Report

Date: March 20, 2018
Fall Creek Retail Demos



	1 Miles	3 Miles	5 Miles
Population: 2016B			
Total Population	15,872	58,251	132,125
Female Population	51.82%	50.13%	49.69%
Male Population	48.18%	49.87%	50.31%
Population Density	5,052	2,060	1,682
Population Median Age	29.6	29.2	29.9
Employed Civilian Population 16+	7,539	25,233	58,950
% White Collar	59.9%	52.5%	48.6%
% Blue Collar	40.1%	47.5%	51.4%
Total Q4 2016 Employees	2,547	21,905	73,645
Total Q4 2016 Establishments*	247	1,384	4,481
Population Growth 2000-2010	111.25%	61.37%	40.62%
Population Growth 2016B-2021	17.25%	12.56%	9.51%
Income: 2016B			
Average Household Income	\$87,378	\$69,658	\$66,567
Median Household Income	\$58,890	\$47,748	\$47,547
Per Capita Income	\$28,961	\$21,340	\$20,850
Avg Income Growth 2000-2010	68.37%	49.12%	41.31%
Avg Income Growth 2016B-2021	19.50%	18.45%	17.03%
Households: 2016B			
Households	5,261	17,676	40,672
Average Household Size	3.03	3.05	3.13
Hhld Growth 2000-2010	119.27%	68.03%	44.33%
Hhld Growth 2016B-2021	20.73%	17.42%	13.25%
Housing Units: 2016B			
Occupied Units	5,261	17,676	40,672
% Occupied Units	94.58%	94.36%	93.52%
% Vacant Housing Units	5.42%	5.64%	6.48%
Owner Occ Housing Growth 2000-2010	85.74%	53.35%	40.52%
Owner Occ Housing Growth 2000-2021	173.32%	116.05%	88.98%
Owner Occ Housing Growth 2016B-2021	19.84%	16.07%	13.51%
Occ Housing Growth 2000-2010	119.27%	68.03%	44.33%
Occ Housing Growth 2010-2021	54.33%	45.86%	36.70%
Occ Housing Growth 2016B-2021	20.73%	17.42%	13.25%
Race and Ethnicity: 2016B			
% American Indian or Alaska Native Population	0.55%	0.68%	0.68%
% Asian Population	3.80%	2.74%	2.15%
% Black Population	29.58%	34.58%	30.68%
% Hawaiian or Pacific Islander Population	0.43%	0.26%	0.32%
% Multirace Population	3.71%	3.21%	3.58%
% Other Race Population	15.29%	16.07%	17.93%
% White Population	46.64%	42.47%	44.67%
% Hispanic Population	42.80%	43.14%	47.71%
% Non Hispanic Population	57.20%	56.86%	52.29%

*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).