

## Demographic Snapshot Comparison Report

Date: January 27, 2016  
Allen, TX



	1 Miles	3 Miles	5 Miles
<b>Population: 2015A</b>			
Total Population	6,257	89,645	233,177
Female Population	51.12%	50.95%	51.02%
Male Population	48.88%	49.05%	48.98%
Population Density	1,992	3,171	2,969
Population Median Age	36.1	35.8	36.0
Employed Civilian Population 16+	3,161	45,709	121,049
% White Collar	81.1%	82.3%	81.2%
% Blue Collar	18.9%	17.7%	18.8%
Total Employees	5,621	24,666	49,213
Total Establishments*	616	3,347	7,836
Population Growth 2000-2010	150.32%	95.95%	88.86%
Population Growth 2015A-2020	23.39%	17.10%	15.52%
<b>Income: 2015A</b>			
Average Household Income	\$126,748	\$130,356	\$124,623
Median Household Income	\$94,799	\$104,713	\$100,895
Per Capita Income	\$45,409	\$44,009	\$43,492
Avg Income Growth 2000-2010	48.21%	35.36%	25.93%
Avg Income Growth 2015A-2020	22.78%	19.91%	19.28%
<b>Households: 2015A</b>			
Households	2,242	30,248	81,350
Average Household Size	2.79	2.96	2.87
Hhld Growth 2000-2010	138.92%	101.42%	91.95%
Hhld Growth 2015A-2020	23.02%	17.93%	16.30%
<b>Housing Units: 2015A</b>			
Occupied Units	2,242	30,248	81,350
% Occupied Units	96.64%	97.57%	97.55%
% Vacant Housing Units	3.36%	2.43%	2.45%
Owner Occ Housing Growth 2000-2010	136.27%	80.70%	79.19%
Owner Occ Housing Growth 2000-2020	265.92%	142.97%	135.87%
Owner Occ Housing Growth 2015A-2020	23.85%	18.08%	16.75%
Occ Housing Growth 2000-2010	138.92%	101.42%	91.95%
Occ Housing Growth 2010-2020	48.93%	36.37%	32.64%
Occ Housing Growth 2015A-2020	23.02%	17.93%	16.30%
<b>Race and Ethnicity: 2015A</b>			
% American Indian or Alaska Native Population	0.56%	0.54%	0.54%
% Asian Population	17.07%	13.61%	14.21%
% Black Population	10.20%	9.06%	9.47%
% Hawaiian or Pacific Islander Population	0.02%	0.05%	0.06%
% Multirace Population	3.09%	3.19%	3.31%
% Other Race Population	3.13%	3.42%	3.49%
% White Population	65.94%	70.12%	68.93%
% Hispanic Population	11.12%	11.73%	11.74%
% Non Hispanic Population	88.88%	88.27%	88.26%
<b>Seasonal Population Trending</b>			
Q4 2011	14	151	393
Q1 2012	15	153	392
Q2 2012	18	112	218
Q3 2012	18	115	217
Q4 2012	18	118	221
Q1 2013	17	118	240
Q2 2013	19	143	280
Q3 2013	19	133	254
Q4 2013	19	120	218

\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).