

Demographic Snapshot Comparison Report

Date: November 12, 2018
Polo Club Demos



	1 Miles	3 Miles	5 Miles
Population: 2017B			
Total Population	2,285	13,479	24,732
Female Population	51.95%	50.43%	50.25%
Male Population	48.05%	49.57%	49.75%
Population Density	727	477	315
Population Median Age	37.5	40.9	42.5
Employed Civilian Population 16+	1,028	6,659	12,699
% White Collar	81.4%	79.7%	79.1%
% Blue Collar	18.6%	20.3%	20.9%
Total Q4 2017 Employees	1,083	4,442	7,552
Total Q4 2017 Establishments*	138	661	1,205
Population Growth 2000-2010	594.94%	139.91%	82.85%
Population Growth 2017B-2022	19.94%	11.95%	11.04%
Income: 2017B			
Average Household Income	\$150,091	\$145,740	\$148,314
Median Household Income	\$118,505	\$111,676	\$114,271
Per Capita Income	\$45,243	\$46,263	\$48,752
Avg Income Growth 2000-2010	28.91%	29.99%	31.48%
Avg Income Growth 2017B-2022	13.21%	13.95%	13.54%
Households: 2017B			
Households	725	4,518	8,465
Average Household Size	3.02	2.78	2.75
Hhld Growth 2000-2010	678.74%	138.55%	87.41%
Hhld Growth 2017B-2022	19.94%	12.36%	11.67%
Housing Units: 2017B			
Occupied Units	725	4,518	8,465
% Occupied Units	97.59%	96.91%	97.00%
% Vacant Housing Units	2.41%	3.09%	3.00%
Owner Occ Housing Growth 2000-2010	665.14%	132.33%	83.15%
Owner Occ Housing Growth 2000-2022	1,094.40%	255.97%	179.18%
Owner Occ Housing Growth 2017B-2022	26.20%	18.60%	16.23%
Occ Housing Growth 2000-2010	678.74%	138.55%	87.41%
Occ Housing Growth 2010-2022	58.20%	55.57%	55.59%
Occ Housing Growth 2017B-2022	19.94%	12.36%	11.67%
Race and Ethnicity: 2017B			
% American Indian or Alaska Native Population	0.34%	0.48%	0.50%
% Asian Population	6.13%	3.43%	3.56%
% Black Population	1.85%	1.26%	1.19%
% Hawaiian or Pacific Islander Population	0.11%	0.23%	0.25%
% Multirace Population	3.11%	3.28%	2.83%
% Other Race Population	2.12%	2.52%	2.70%
% White Population	86.34%	88.80%	88.97%
% Hispanic Population	12.70%	11.91%	12.54%
% Non Hispanic Population	82.59%	82.96%	83.59%

*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings well as exclude cottage industries (businesses that operate from a residence).